

ArchLED

LED Lighting for the Built Environment

Presented by:



at the NeoCon[®] World's Trade Fair 2010

June 14-16, 2010 – The Merchandise Mart, Chicago, IL

***The Solid-State / LED Lighting Education and Product Conference & Event
for contract interior, architectural and lighting specification professionals***

Each year at the NeoCon[®] World's Trade Fair, specifier attendees discover thousands of innovative products and resources for corporate hospitality, health care, retail, government, institutional and residential interiors from more than 1,200 exhibitors and showrooms. NeoCon[®] is the largest event of its kind, averaging over 30,000 attendees each year for the last 5 years.

Who attends NeoCon[®]

Architects, Interior Designers, Facilities Managers, Lighting Designers, Corporate Real Estate Directors, Office Managers, Purchasing Managers, Project Managers, Operations Managers, Building Owners/Operators, Building Engineers

Who exhibits at NeoCon[®]

Hundreds of innovative manufacturers and suppliers offering products for Office, Hospitality, Health Care, Retail, Government, Educational, Institutional and Residential Interiors markets:

Architectural Products, Building Products, Carpet, Ceiling Systems, Floor coverings, Furnishings, Furniture, Kitchen and Bath, Outdoor Furniture, Sustainable Design Products, Technology, Textiles, Wall covering...

and now...**Solid-state and LED Lighting through ArchLED!**

The design community is both concerned and curious about lighting: *concerned about how light affects their interior designs and specifications...curious about the nature and performance of SSL and LED lighting.*

Manufacturers of SSL and LED products know that product education is the key to success in driving the new lighting paradigm into the built environment; the ArchLED Conference and Product Expo at NeoCon[®]: delivers the vitally important lighting specification community putting them in direct contact with your SSL and LED products...

- ***A world-class educational and product demonstration event for specifiers, not agents or dealers***
- ***More LED/SSL educational content than LightFair and AIA EXPO combined***
- ***Oversized, real-world, hard-walled "gallery" spaces rather than drapery dividers and limitless ceilings***
- ***Specifier traffic and attendees that have named LIGHTING as the #1 interest area for new NeoCon[®] exhibits for the last three years (Source: NeoCon[®] exit surveys)***

Exhibit space in **ArchLED 2010 at NeoCon[®]** will fill fast. Priority space reservations will be offered to previous ArchLED exhibitors and advertising customers of *Architectural SSL*, *illuminate* and *Architectural Products* magazines.

Plan to take part in this extraordinary event combining LED education and broad market awareness.