

# ArchLED '10

LED Lighting in the Built Environment

The Merchandise Mart • Chicago, June 14-16, 2010

In association with:

NeoCon®  
World's Trade Fair 2010

## EXHIBITOR LEASE

Show Dates: Monday – Wednesday, June 14-16, 2010 Show Hours: 9:00 am – 5:00 pm

### Please complete the following:

Company name: \_\_\_\_\_

Authorization name: \_\_\_\_\_ Title: \_\_\_\_\_

Authorization email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorization phone \_\_\_\_\_ Fax: \_\_\_\_\_

Date signed \_\_\_\_\_

### Booth Specifications & Fees:

Suite Specs: FLOOR 12, SUITE # \_\_\_\_\_

#### Size:

- Small - \$9,000 / 200 square feet
- Medium - \$15,000 / 400 square feet
- Large - \$19,000 / 600 square feet

**Booth prices include:** White hardwood walls / Standard electricity and lighting / Standard sign with exhibitor name and suite number / Grey carpeting / Listing in official program directory / Link to NeoCon® official website / Listing on NeoCon® Navigator / Extensive marketing and promotion.

### Agreements inherent to this lease:

- We agree upon the intent to exhibit as part of the ArchLED component of the 12th floor lighting pavilion and ArchLED conference and event
- We agree to a payment schedule to ArchLED Show managers in accord with schedule as outlined here below
- We agree that we may add to this investment from a-la-carte options menu up and until March 30, 2010
- We agree to honor a maximum 'brand' per booth of one per Small booth, two per Medium booth and three per Large booth
- We agree that our booth selection priority is directly related to our entered date of lease agreement and ultimate booth size investment
- We understand that a check in US dollars for a minimum of 50% of the space cost must be paid within 15 business days of receipt of signed contract by ArchLED Show Management. The balance must be paid in full by March 30, 2010. All late payments will be assessed a 5% late fee.
- Checks should be made payable to Construction Business Media
- Drayage services from the Building's loading dock to the Show Floor and the appropriate booth and then back to the loading dock shall be provided at no additional charge

I hereby agree to abide by all the government laws and regulations and all other Rules and Regulations governing this Show as set forth in this agreement or hereafter adopted. I understand that violations shall subject me to prompt disqualification from participation in this and future shows.

Exhibitor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

FAX to: 847 359-6754

Presented by:

