

ArchLED'09

LED Lighting for the Built Environment

The Merchandise Mart • Chicago, October 13-15, 2009

CONFERENCE AGENDA

Building on the success of **ArchLED'08** as the lighting industry's most productive "meeting of minds" on the topic of solid-state illumination; this national conference brings together all layers of the applied illumination market: architects, lighting specifiers; lamp, technology, and luminaire providers; and building owners and operators, to explore the technology critically, reveal new ideas, dissect failures, and vent frustrations.

With panel discussions, hands-on demonstration, open forums, and presentations offering insight and inspiration, this conference provides an unprecedented opportunity to explore and build a common vision and direction to the most important revolution to happen in lighting in over 100 years. This conference focuses on bridging gaps and building communications for the practical use and application of solid-state lighting, with all the energy, emotion, and excitement a true revolution deserves!

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DAY 1: TUESDAY, OCT. 13, 2009

Exhibits open at 10:00 a.m. Sessions begin at 1:00 p.m.	
	<u>Length:</u>
Welcome Address	:15
Keynote —A Fresh Approach	:30
Opening Plenary Year in Review	:50
Case Study Good and the Bad Side of SSL	:50
Networking in the Exhibit/ Demonstration Area	:45
Panel Discussion The Difference Between Standards and Standardization	:50
Next Day Primer Food for Thought	:20
Reception Drinks in the Exhibit/ Demonstration Area	1:00

DAY 2: WEDNESDAY, OCT. 14, 2009

Sessions begin at 9:00 a.m.	
	<u>Length:</u>
Keynote —Artist's Perspective	:30
Panel Discussion Why Do We Need Artistic Expression in Light?	1:00
Networking in the Exhibit/ Demonstration Area	:45
Demonstration SSL in Action	1:00
Lunch & Exhibits	:45
Keynote —Science Perspective	:30
Panel Discussion The Science of Energy Savings	1:00
Networking in the Exhibit/ Demonstration Area	:30
Demonstration SSL in Action	1:00
Next Day Primer Food for Thought	:20
Drinks in the Exhibit/ Demonstration Area	1:00

DAY 3: THURSDAY, OCT. 15, 2009

Sessions begin at 9:00 a.m.	
	<u>Length:</u>
Panel Discussion How Does SSL Stack Up in Terms of Cost?	:50
Panel Discussion The Drivers of Lighting Quality	:50
Networking in the Exhibit/ Demonstration Area	:30
Panel Discussion How Can SSL Improve the Environment?	:50
Summit Workshop Session	:50
Lunch & Exhibits	:30
Panel Discussion What's Coming Down the Pike?	:50
Panel Discussion What SSL can be	:50
Closing Remarks	:15
Bonus: Technical Course Sessions	

EXHIBIT HOURS

Day 1: Tuesday, October 13	10:00 a.m. – 6:00 p.m.
Day 2: Wednesday, October 14	9:00 a.m. – 6:00 p.m.
Day 3: Thursday, October 15	9:00 a.m. – 4:00 p.m.

(Exhibit set-up is 10 a.m. – 5 p.m. on Monday, Oct. 12)

Presented by:

